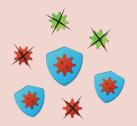
HOW DOES ANTIMICROBIAL RESISTANCE OCCUR?

There is usually a small number of bacteria that mutate and become resistant to antibiotics





When we take antibiotics, they kill all susceptible bacteria, including the "good" bacteria that protect the body from infection

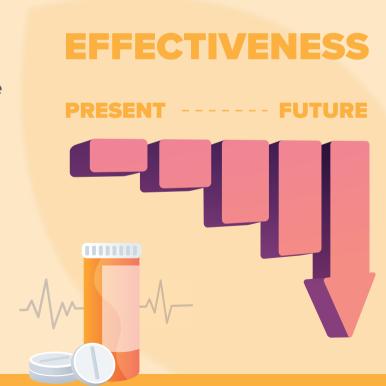
The drug-resistant bacteria survive and multiply. Eventually, the drug-resistant bacteria become dominant and antibiotics stop working



INAPPROPRIATE USE OF ANTIBIOTICS LEADS TO ANTIMICROBIAL RESISTANCE

This is a serious global challenge.
That means that the antibiotics
we have today will be less effective
in the future in treating
life-threatening infections

Currently AMR is affecting millions of people worldwide and kills more than 1 million people per year



EVERYONE IS RESPONSIBLE FOR CONTRIBUTING TO THE PROBLEM OF ANTIMICROBIAL RESISTANCE



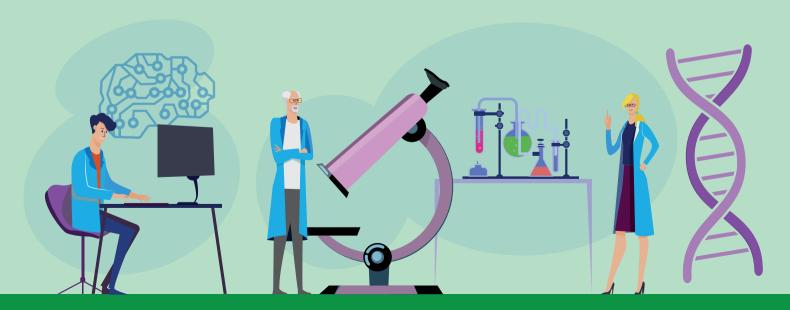
Scan the QR code
to calculate your
own antibiotic
footprint and learn
more about
antimicrobial
resistance



MORE RESEARCH IS NEEDED TO DEVELOP NEW ANTIBIOTICS

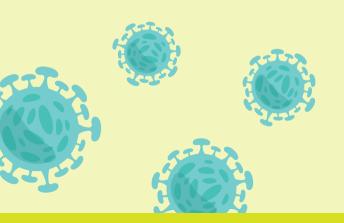


That is why we need to protect and preserve our current antibiotics for as long as possible



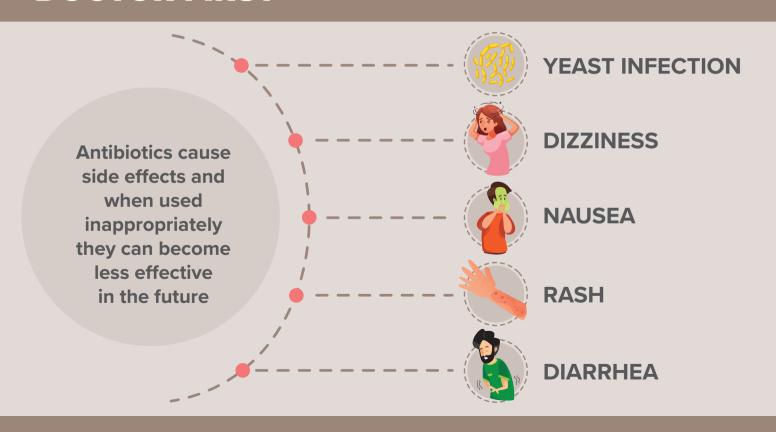
ANTIBIOTICS WON'T TREAT YOUR COLD OR THE FLU

Antibiotics are only effective against infections caused by bacteria, and only your doctor can decide whether you should take them or not





YOU SHOULD NEVER TAKE LEFTOVER ANTIBIOTICS WITHOUT CONSULTING YOUR DOCTOR FIRST



NEVER SHARE ANTIBIOTICS WITH YOUR FRIENDS & FAMILY

The pharmacists can recommend some over-the-counter medication to alleviate symptoms, until consulting a doctor





MORE INFORMATION ABOUT HAPPY PATIENT



TRAINING HEALTHCARE PROFESSIONALS AND EMPOWERING THE PATIENT

SCAN ME

and acces to our website and material



